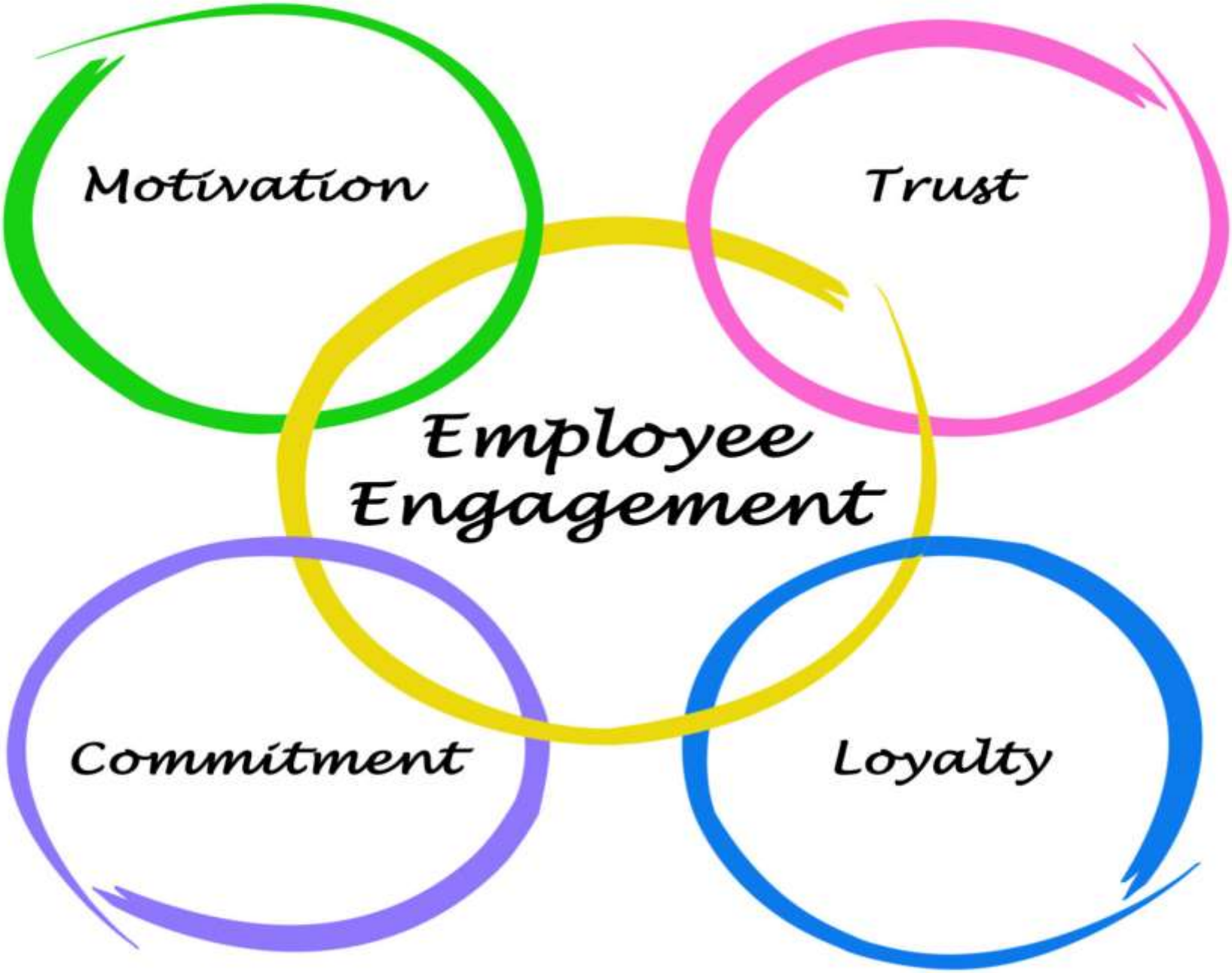
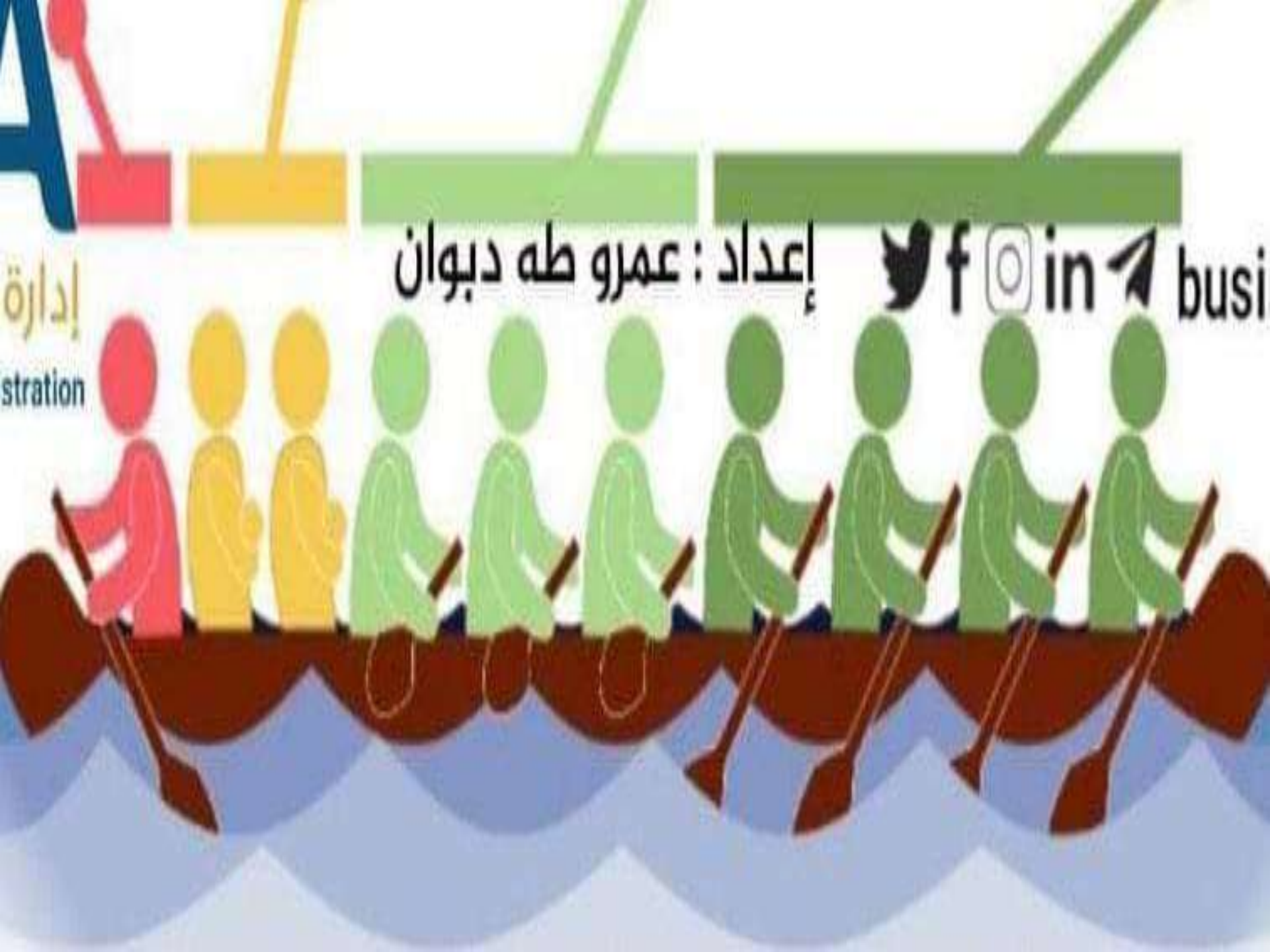
Employee engagement


Motivation
Trust
Employee Engagement
Commitment
Loyalty

- Engaged employees or integrated employees are those who devote all their energy, effort and time for their work, and they have a high loyalty level towards their firm. Employee's engagement measures the commitment extent and their readiness to do more to help the enterprise to fulfill its goals. Employee' engagement levels are classified as follows:


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- ***Fully engaged employees***: staff who are 100% committed, they add value to their work, and are ready to do extra duty
- ***Engaged employees***: trusted employees who perform their work as expected, they tend to satisfy theirselves
- ***Not engaged employees***: careless workers, disappointed, they've low energy toward work
- ***Separated from the track***: are dissatisfied class of workers who has a negative effect, who are looking for another job during their work

- **David MacLeod:** "*This is about how we create the conditions in which employees offer more of their capability and potential*".
- Employee engagement is a workplace approach resulting in the right conditions for all members of an organisation to give of their best each day, committed to their organisation's goals and values, motivated to contribute to organisational success, with an enhanced sense of their own well-being.

The importance of employee engagement

- Research shows that employee engagement initiatives make people more inclined to work harder and solve problems, grow and develop faster, get along with people better, and stay longer at a company.

10 Opportunities to Improve Your Employee Engagement



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